

June 1-3, 2023
NEW YORK CITY, NY
THE JAVITS CENTER



The U.S. Commercial Service at the U.S. Embassy – Jordan invites you to attend the International Franchise Expo 2023

You are Invited to Join the Delegation from Jordan!

The U.S. Commercial Service in Jordan is inviting you to join our delegation to International Franchise Expo 2023 in New York from June 1-3, 2023.

About International Franchise EXPO

The IFE brings together expanding and developing franchise concepts with the highest qualified franchisee candidates in the USA and around the world to align single-unit, area development opportunities, and master franchise agreements.

The International Franchise Expo is a 3-day event which features hundreds of franchise exhibitors, with investments ranging from \$5,000 to \$1M+ and a wide range of product categories. Visitors have the opportunity to meet face-to-face with executives representing exhibiting franchises. They also have the opportunity to attend in-depth conference programs, as well as free seminars.

Delegation Benefits

- Complimentary educational sessions.
- Access to International Business Center (IBC) with private meeting rooms, computers and lounge area with refreshments.
- Networking Opportunities: Delegates and delegation leaders will be invited to networking receptions.
- List of export ready/interested exhibitors.

Registration

Register your interest in attending IFE 2023 [Click Here](#)

For More Information, visit <http://www.ifeinfo.com> or contact the U.S. Commercial Service Office - Jordan at: Marwan.madain@trade.gov

Franchise Categories: IFE anticipates the franchise categories available at the show to include:

- Automotive Products & Services
- Beauty Products & Skin Care
- Beverages
- Business Products & Services
- Children's Products & Services
- Coffee
- Computer/ Electronics Products & Services
- Educational Products & Services
- Entertainment Services
- Environmental Services
- Fitness
- Food: Ice Cream/ Fruit Smoothies/ Yogurt
- Gaming & Entertainment
- Recreation & Services
- Spas: Day & Medical
- Many more!

Event Details

Date

June 1 – 3, 2023; 9:00 am – 5:00 pm

Location

New York City, New York – Jacob K. Javitz

Cost

\$300 for U.S. Embassy delegates by April 20, 2023

